ORDER

Orders Order / Rev: 106190 Alt Order #: 06849036 Product Desc: AFSCME Estimate: KSNV Flight Dates: 09/12/12 - 09/25/12 Primary AE: Amy McCreary Original Date / Rev: 08/31/12 / 08/31/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: Campaign Group, Inc. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1600 Locust St. Billing Cycle: EOM/EOC Philadelphia, PA 19102 Agency Commission: 15% AFSCME Advertiser Name: Demographic: A35+ New Business Thru: Product Codes: PLI2,PLI1 Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID: Revenue Codes: POLITICAL/AGY, PISSUE, GEN Agency External ID:

Bill Plan

Otant Date	JE				Totals				
Start Date	End Date	# Spots G	Fross Amount	Net Amount	Month	# Spots	Gross Amount	Nat Assess (
08/27/12	09/25/12	404	455		<u> </u>		GIUSS AITIOUITE	Net Amount	Rating
00/2// (2	09/25/12	121	\$99,700.00	\$84,745.00	September 2012	121	\$99,700.00	\$84,745.00	0.00
					Totals	121	400 700 00		0.00
					Totals	121	\$99,700.00	\$84,745.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary		-	Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	22%	\$99,700.00
Market	100%	\$453,181.82

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	28%	\$126,890.91
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
K TN V	12%	\$54,381.82
KTUD	0%	\$0.00
KVVU	35%	\$158,613,64
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$13,595.45

_ <u>_</u> _	₋n Ch	Start	End	Inventory Cod		Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type \$	Snots	Amount
E	1 KSNV WAKE U			M-F 5-6a Wake M-F 5-6a Wake		5-6a	WTF	:30	2	\$600.001	0.00 NM	2	\$1,200.00
	<u>Star</u> Week: 09/1		End Date 09/16/12	Weekdays WTF	Spots/Week 2	<u>Rate</u> \$600.00	Rating 0.00						

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Order / Rev:

106190

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Flight Dates:

09/12/12 - 09/25/12

Estimate:

Ln Ch Start	End	Inventory Code		k Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Snots	Amount
E 1 KSNV 09/12/12	09/14/12		Jp w/Wa@M	5-6a	WTF	:30		2 \$600.001	0.00 NM	2	\$1,200.00
WAKE UP		M-F 5-6a Wake	Up w/Wagners	8						_	Ψ1,200.00
Start Date	End Date	<u>Weekdays</u>	Spots/Weel	<u> Rate</u>	Rating						
	09/16/12	WTF-~	2	2 \$600.00	0.00						
E 2 KSNV 09/17/12	09/21/12	M-F 5-6a Wakel	MgsW\w qU	5-6a	MTWTF	:30		\$600.001	0.00 NM	3	\$1,800.00
WAKE UP		M-F 5-6a Wakel	Up w/Wagners	3				,	0.00 74141	J	Ψ1,600.00
	<u>End</u> Date	<u>Wee</u> kdays	Spots/Week	<u>Rate</u>	Datina				ľ		
	09/23/12	MTWTF	3		<u>Rating</u> 0.00						
E 3 KSNV 09/24/12	09/25/12	M-F 5-6a Wakel	Jp w/Wa@M	5-6a	MT	:30		\$600.001	0.00 NM	1	\$000.00
WAKE UP		M-F 5-6a Wakel	Jp w/Wagners	1			·	φ500.001	0.00 14 4	1	\$600.00
	End Date	<u>Weekdays</u>	Spots/Week	Doto	Datin						
	9/30/12	MT	<u>opots/week</u>	Rate \$600.00	<u>Rating</u> 0.00						
E 4 KSNV 09/12/12	09/14/12	M-F 6-7a WakeU	lp w/Wa@M	6-7a	WTF	:30	2	\$1,000.001	0.00 NIM	_	
WAKE UP		M-F 6-7a Wakel	Jp w/Wagners			.00	_	φ1,000.001	0.00 NM	2	\$2,000.00
_	nd Date	<u>Weekdays</u>	Constantin	ъ.							
	9/16/12	WTF	Spots/Week	<u>Rate</u> \$1,000.00	Rating				ĺ		
E 5 KSNV 09/17/12	09/21/12	M-F 6-7a WakeU	p w/Wa@M	6-7a	0.00 MTWTF	-30		#1 000 00 1			
		M-F 6-7a WakeL	lp w/Wagners	0 74	141 M 1 1 ↔	:30	3	\$1,000.001	0.00 NM	3	\$3,000.00
WAKE UP Start Date E	'nd Data	las I i							ĺ		
	nd Date 9/23/12	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating						
E 6 KSNV 09/24/12			ο w/Wa/M	\$1,000.00 6-7a	0.00						
		M-F 6-7a WakeU	p w/Wagners	0-1a	MT	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
WAKE UP											
	<u>nd Date</u> 9/30/12	<u>Weekdays</u> MT	Spots/Week	Rate	<u>Rating</u>						
E 7 KSNV 09/12/12 (Today Show	1 CM	\$1,000.00	0.00						
		Today Show	CIVI	658a-9am	WTF	:30	2	\$1,500.001	0.00 NM	2	\$3,000.00
TODAY SHOW									İ		
	nd Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
E 8 KSNV 09/17/12 0	0/16/12	WTF		\$1,500.00	0.00				-		
2 0 10110 03/1//12 0		Today Show Today Show	CM	658a-9am	MTWTF	:30	3	\$1,500.001	0.00 NM	3	\$4,500.00
TODAY SHOW											
	nd Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				- 1		
	0/23/12	MTWTF		\$1,500.00	0.00						
E 9 KSNV 09/24/12 0		Today Show Today Show	СМ	658a-9am	MT	:30	1	\$1,500.001	0.00 NM	1	\$1,500.00
TODAY SHOW		Today Onow									
	id Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	/30/12	MT	1_	\$1,500.00	0.00						
E10 KSNV 09/12/12 0		M-F Today Show I		9-10a	WTF	:30	2	\$900.001	0.00 NM	2	\$1,800.00
TODAY SHOW II		M-F Today Show I	II								77,000
	d Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	/16/12	WTF	2	\$900.00	0.00						
E 11 KSNV 09/17/12 0		A-F Today Show I		9-10a	MTWTF	:30	3	\$900.001	0.00 NM	3	\$2,700.00
TODAY SHOW II	1/	M-F Today Show I	II.							J	Ψ411 00,00
		Weekdays	Spots/Week	Rate	Rating				j		
	23/12	MTWTF	3	\$900.00	0.00						
E 12 KSNV 09/24/12 09		I-F Today Show II		9-10a	MT	:30	1	\$900.001	0.00 NM	1	\$900.00
TODAY SHOW II	N	/I-F Today Show I	l					•	- 1 - 2 1 1 1	1	ψουυ. υυ
=	d Date	Weekdays S	Spots/Week	Rate	<u>Rating</u>						
Week: 09/24/12 09/	30/12	MT	1	\$900.00	0.00						
E 13 KSNV 09/12/12 09	9/14/12		CM 1	l0am-11am	WTF	:30	2	\$450.001	0.00 NM	0	# 000 00
							_	y 100,00 I	O.OU INIVI	2	\$900.00

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KSNV

Order / Rev:
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Flight Dates:

106190

06849036

Advertiser:

AFSCME

09/12/12 - 09/25/12

Product Desc: AFSCME

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount M-F Today Show III 4th H Today 4th Hour **TODAY SHOW III** Start Date <u>Weekdays</u> End Date Spots/Week Rate Rating Week: 09/10/12 09/16/12 --WTF--\$450.00 0.00 E14 KSNV 09/17/12 09/21/12 M-F Today Show III 4th BM 10am-11am MTWTF--:30 3 \$450.001 0.00 NM 3 \$1,350.00 Today 4th Hour **TODAY SHOW III** Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating Week: 09/17/12 09/23/12 MTWTF--\$450.00 0.00 E 15 KSNV 09/24/12 09/25/12 M-F Today Show III 4th BM 10am-11am MT----:30 1 \$450.001 0.00 NM \$450.00 Today 4th Hour TODAY SHOW III Start Date Weekdays End Date Spots/Week Rate Rating Week: 09/24/12 09/30/12 \$450.00 0.00 E16 KSNV 09/12/12 09/14/12 Rachael Ray CM 11am-12pm --WTF--:30 \$325.001 0.00 NM 2 \$650.00 Rachael Ray RACHEL RAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 --WTF-\$325.00 0.00 E 17 KSNV 09/17/12 09/21/12 Rachael Ray CM 11am-12pm MTWTF~-:30 3 \$325.001 0.00 NM 3 Rachael Ray \$975.00 RACHEL RAY Start Date End Date <u>Weekdays</u> Spots/Week <u>Rate</u> Rating Week: 09/17/12 09/23/12 MTWTF-\$325.00 0.00 E 18 KSNV 09/24/12 09/25/12 Rachael Ray CM 11am-12pm MT----:30 \$325,001 0.00 NM \$325.00 Rachael Ray RACHEL RAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 MT----\$325.00 0.00 E 19 KSNV 09/12/12 09/14/12 Noon News CM 12-1230pm --WTF--:30 2 \$425.001 0.00 NM 2 \$850.00 Noon News **NEWS** Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating Week: 09/10/12 09/16/12 --WTF--\$425.00 0.00 E 20 KSNV 09/17/12 09/21/12 Noon News 12-1230pm CM MTWTF--:30 3 \$425.001 0.00 NM 3 \$1,275.00 Noon News **NEWS** Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating Week: 09/17/12 09/23/12 MTWTF--\$425.00 0.00 E 21 KSNV 09/24/12 09/25/12 Noon News CM 12-1230pm MT----:30 \$425.001 0.00 NM \$425.00 Noon News **NEWS** Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 09/24/12 09/30/12 MT----\$425.00 0.00 E22 KSNV 09/12/12 09/14/12 The Agenda 1230pm 1230-1p --WTF--:30 2 \$325.001 0.00 NM 2 \$650.00 The Agenda 1230pm **NEWS** Start Date End Date Weekdays 1 4 1 Spots/Week Rate Rating Week: 09/10/12 09/16/12 --WTF--\$325.00 0.00 E 23 KSNV 09/17/12 09/21/12 The Agenda 1230pm CM 1230-1p MTWTF--:30 \$325.001 0.00 NM 3 The Agenda 1230pm \$975.00 **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 MTWTF--\$325.00 0.00 E 24 KSNV 09/24/12 09/25/12 The Agenda 1230pm CM 1230-1p MT----:30 \$325.001 0.00 NM \$325.00 The Agenda 1230pm **NEWS** Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 09/24/12 09/30/12 \$325.00 0.00 E 25 KSNV 09/12/12 09/14/12 CM 2pm-3pm --WTF--:30 \$325,001 0.00 NM 2 \$650.00

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AFSCME

Flight Dates:

09/12/12 - 09/25/12

Estimate:

KSNV

Ln Ch	Star	t End	Inventory Co	de Brea	ak Start/End	Time Days	Len s	Spots	Rate Pri	Rtg Type	Spots	Amount
DRS			The Doctors									
	art Date	End Date	<u>Weekdays</u>	Spotalitie	ale D-t-	D #		•			_	
Week: 09/	/10/12	09/16/12	WTF~-	Spots/Wee	e <u>k Rate</u> 2 \$325.00	Rating 0.00						
E26 KSNV	09/17/	/12 09/21/12		СМ	2pm-3pm	MTWTF	:30	3	\$325.001	0.00 NM	3	\$975.00
DRS			The Doctors								ľ	Ψ070.00
Week: 09/		End Date 09/23/12	MTWTF	Spots/Wee	<u>Rate</u> 3 \$325.00	Rating 0.00						
DRS	09/24/	12 09/25/12	? The Doctors The Doctors	СМ	2pm-3pm	МТ	:30	1	\$325.001	0.00 NM	1	\$325.00
<u>Sta</u> Week: 09/2		End Date 09/30/12	MT~~	Spots/Wee	<u>k Rate</u> 1 \$325.00	Rating 0.00						
E 28 KSNV	09/12/	12 09/14/12	Dr. Phil	СМ	3-4p	WTF	:30		\$450.001	0.00 NM	0	455
DR. PHI	L		Dr Phil		·			2	\$450.00 T	U.UU NIVI	2	\$900.00
_	rt Date	End Date 09/16/12	<u>Weekdays</u> WTF	Spots/Wee		Rating						
E 29 KSNV				СМ	2 \$450.00 3-4p	0.00	.00					
DR. PHI			Dr Phil	OII.	0- 4 p	MTWTF	:30	3	\$450.001	0.00 NM	3	\$1,350.00
Week: 09/1		End Date 09/23/12	<u>Weekdays</u> MTWTF~-	Spots/Weel	<u>Rate</u> 3 \$450.00	Rating 0.00						
E 30 KSNV	09/24/1	2 09/25/12		СМ	3-4p	MT	:30		\$450.001	0.00 NB4	4	0 (50 0-
DR. PHIL			Dr Phil						Ψ430,00	0.00 NM	1	\$450.00
Week: 09/2		End Date 09/30/12	Weekdays MT	Spots/Weel	<u>Rate</u> \$450.00	Rating 0.00						
E31 KSNV	09/12/1	2 09/14/12	NEWS 3 at 4 (1	HOUR)CM	4-5pm	~~WTF-~	:30	2	\$700.001	0.00 NM	2	\$1,400.00
NEWS			4PM NEWS (1)	nour)	(4:00 PM-5:	00 PM)				0.00 141/1	2	φ1,400.00
Week: 09/1		End Date 09/16/12	<u>Weekdays</u> WTF	Spots/Week		Rating 0.00						
E 32 KSNV (09/17/1:	2 09/21/12	NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm (4:00 PM-5:0	MTWTF	:30	3	\$700.001	0.00 NM	3	\$2,100.00
NEWS	175. 4	.	,	•		oo PMI)						
Week: 09/17	7/12	End Date 09/23/12	<u>Weekdays</u> MTWTF	3		Rating 0.00				1		
E 33 KSNV (09/24/12	2 09/25/12	NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm (4:00 PM-5:0	MT	:30	1	\$700.001	0.00 NIM	1	\$700.00
Start	Date	End Date	<u>Weekdays</u>	Spots/Week	D-4-	D. C]		
Week: 09/24		09/30/12	MT	1	<u>Rate</u> \$700.00	<u>Rating</u> 0.00						
E34 KSNV (09/12/12	2 09/14/12	M-F Early News M-F Early News	СМ	5-630p	WTF	:30	2 \$	1,200.001	0.00 NM	2	\$2,400.00
NEWS			Well Larry News							ŀ		1-1155.50
<u>Start i</u> Week: 09/10		End Date 09/16/12	<u>Weekdays</u> WTF	Spots/Week	Rate	Rating						
****			M-F Early News	2 CM	\$1,200.00 5-630p	0.00						
NEWS			M-F Early News	G/M	2 000p	MTWTF	:30	3\$	1,200.001	0.00 NM	3	\$3,600.00
Start I Week: 09/17		End Date 09/23/12	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u>	Rating						
			M-F Early News	CM	\$1,200.00 5-630p	0.00 MT	:30	1 4.	1,200.001	0.00 1/14		
NEWS			M-F Early News		, 		.50	ιφ	1,200.00	0.00 NM	1	\$1,200.00
Start I Week: 09/24/	/12	End Date 09/30/12	Weekdays MT	Spots/Week 1	<u>Rate</u> \$1,200.00	Rating 0.00				1		
E37 KSNV 0	9/16/12	09/23/12		СМ	7-10pm	S	:30	1 \$1	1,800.001	0.00 NM	2	\$3,600.00

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KSNV

Order / Rev:

106190

Advertiser:

AFSCME

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Product Desc: **AFSCME**

Flight Dates:

09/12/12 - 09/25/12

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount News 3 Live in Prime News 3 in Prime **NEWS** Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 09/10/12 09/16/12 1 \$1,800.00 0.00 Week: 09/17/12 09/23/12 ----S 1 \$1,800.00 0.00 E 38 KSNV 09/12/12 09/14/12 M-F Wheel 7-730pm --WTF--:30 3 \$1,300.001 0.00 NM \$3,900.00 M-F Wheel of Fortune WHEEL Start Date End Date Weekdays 1 4 1 Spots/Week Rate Rating Week: 09/10/12 09/16/12 ~WTF--\$1,300.00 0.00 E39 KSNV 09/17/12 09/21/12 M-F Wheel CM 7-730pm MTWTF--:30 4 \$1,300,001 0.00 NM \$5,200.00 M-F Wheel of Fortune WHEEL Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 MTWTF--\$1,300.00 0.00 E 40 KSNV 09/24/12 09/25/12 M-F Wheel CM 7-730pm MT----:30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating Week: 09/24/12 09/30/12 MT----1 \$1,300.00 0.00 E 41 KSNV 09/12/12 09/14/12 Face to Face w/ RalstonCM 730-758pm --WTF--:30 2 \$1,000.001 0.00 NM 2 \$2,000.00 Face to Face w/ J.Ralston FACE TO FACE Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 09/10/12 09/16/12 --WTF--2 \$1,000.00 0.00 E 42 KSNV 09/17/12 09/21/12 Face to Face w/ RaistonCM 730-758pm MTWTF--:30 3 \$1,000.001 0.00 NM 3 \$3,000.00 . Face to Face w/ J.Ralston **FACE TO FACE** Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 09/17/12 09/23/12 MTWTF--3 \$1,000.00 0.00 E 43 KSNV 09/24/12 09/25/12 Face to Face w/ RalstonCM 730-758pm MT----:30 1 \$1,000,001 0.00 NM \$1,000.00 Face to Face w/ J.Ralston FACE TO FACE Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 09/24/12 09/30/12 MT----\$1,000.00 0.00 E 44 KSNV 09/15/12 09/22/12 Wknd Wheel of Fortune CM ----S-:30 \$500.001 0.00 NM \$1,000.00 SAT/ Wheel of Fortune WHEEL Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 ----S-1 \$500.00 0.00 ----s-Week: 09/17/12 09/23/12 \$500.00 0.00 E 45 KSNV 09/15/12 09/22/12 Vegas Inc. CM 6:30-8pm ----5-:30 \$375.001 0.00 NM \$750.00 Vegas Inc. **VEGAS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 ----S-\$375.00 0.00 Week: 09/17/12 09/23/12 ~---S-\$375.00 0.00 E46 KSNV 09/18/12 09/18/12 Tues PR 9-10p CM 9-10p :30 1 \$2,600.001 0.00 NM \$2,600.00 Tuesday Prime 9-10p GO/NORMAL Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 09/17/12 09/23/12 \$2,600.00 0.00E 47 KSNV 09/12/12 09/12/12 Wed PR 9-10p CM 9-10pm --W----:30 \$4,000.001 0.00 NM \$4,000.00 Wednesday Prime 9-10pm AGT Start Date <u>Weekdays</u> End Date Spots/Week Rate Rating Week: 09/10/12 09/16/12 \$4,000.00 0.00 E 48 KSNV 09/19/12 09/19/12 Wed PR 9-11p CM 9-11pm --W----:30 1 \$3,200.001 0.00 NM \$3,200.00 Wednesday Prime 9-11pm LAW & ORDER:SVU Start Date End Date Weekdays Spots/Week Rate Rating

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Order / Rev:

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06849036

Advertiser:

AFSCME

Alt Order#:

Product Desc:

AFSCME

Flight Dates:

09/12/12 - 09/25/12

Estimate:

KSNV

Totals

\$99,700.00

121

Ln Ch			Inventory Code	Breal	Start/End	Time Da	ays	Len Sp	oots	Rate Pri	Rtg Type	Spots	A 1
E 48 KS	NV 09/19	9/12 09/19/1		СМ	9-11pm			:30	1		0.00 NM	opois 1	Amount \$3,200.00
LAV	V & ORDE	R:SVU	Wednesday Prin	ne 9-11pm						, ,,	0.00 74111		Ψ3,200.00
	Start Date		<u>Weekdays</u>	Spots/Week	Rate	Rating							
	09/17/12	09/23/12	W	1	\$3,200.00	0.00							
E 49 KS	NV 09/12	2/12 09/14/1:	2 M-FNews3atE M-FNews3atE	leven CM	11pm-1135	om ––W	TF	:30	2	\$1,200.001	0.00 NM	2	\$2,400.00
NEV	vs		M-L News 2 at E	leven								_	ΨΕ, ΤΟΟ, ΟΟ
	Start Date		<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
	09/10/12	09/16/12	WTF	2	\$1,200.00	0.00							
E 20 K91	V 09/1/	712 09/21/12	M-F News 3 at El M-F News 3 at E	even CM	11pm-1135p	m MTW	TF	:30	3	\$1,200.001	0.00 NM	3	\$3,600.00
NEV			WHI NOWS JALE	ieveli							J		40,000.00
	Start Date			Spots/Week	<u>Rate</u>	Rating							
	09/17/12	09/23/12	MTWTF	3	\$1,200.00	0.00					İ		
LOI NOI	NV 09/24	/12 09/25/12	M-F News 3 at El M-F News 3 at E	even CM	11pm-1135p	m MT		:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
NEW			Wit Howa 5 at C.	ieveli							ſ		7.,200.00
	Start Date		<u>Weekdays</u>	Spots/Week	Rate	Rating							
	09/24/12	09/30/12 /12 09/14/12	MT	1	\$1,200.00	0.00							
L OZ NON	10 09/12/	/12 09/14/12	The Tonight Show Tonight Show	V CM	1135p-1237a	WT	F	:30	3	\$750.001	0.00 NM	3	\$2,250.00
	IGHT SHO		Tonight Onove								l		74,200,00
	Start Date		<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
	09/10/12 V 09/17/	09/16/12 /12 09/21/12	WTF	3	\$750.00	0.00							
E 00 1(01)	V 09/1//	12 08/21/12	The Tonight Show Tonight Show	CM	1135p-1237a	MTWT	F	:30	5	\$750.001	0.00 NM	5	\$3,750.00
	GHT SHO	W	·····										
<u>S</u> Week: 0	Start Date	End Date		Spots/Week	Rate	Rating							
		09/23/12 12 09/25/12	MTWTF	5	\$750.00	0.00							
			The Tonight Show Tonight Show	CM	1135p-1237a	MT~-		:30	2	\$750.001	0.00 NM	2	\$1,500.00
	GHT SHO	W									- 1		
<u>S</u> Week: 0	tart Date	End Date		Spots/Week	Rate	Rating							
		09/30/12	MT Late Night w/Fallor	2	\$750.00	0.00							
	00/12/	12 03/14/12	Late Night w/Fallor		1237a-136am	WTF	F	:30	3	\$425.001	0.00 NM	3	\$1,275.00
_	NIGHT		and the same	·•									
<u>S</u> Week: 0	tart Date	End Date		Spots/Week	<u>Rate</u>	Rating					[
		09/16/12	WTF Late Night w/Fallon	3	\$425.00	0.00							
	00,,,,,	IE 00/E1/12	Late Night w/Fallor		1237a-136am	MTWTF	-	:30	5	\$425.001	0.00 NM	5	\$2,125.00
	NIGHT		or the same,			•							
<u>Si</u> Week: 09	tart Date	End Date		Spots/Week		Rating							
		09/23/12 2 09/25/12	MTWTF	5	\$425.00	0.00							
		- 03/20/12	Late Night w/Fallon Late Night w/Fallor		1237a-136am	MT		:30	2	\$425.001	0.00 NM	2	\$850.00
LATE				•							ł		
<u>St</u> Week: 09	art Date	End Date		Spots/Week	<u>Rate</u>	Rating					1		
vvden. Us	1124112	09/30/12	MT	2	\$425.00	0.00							